



A.M. BALDASSARRE Co., Inc.

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ART REQUIREMENTS

All artwork *must* be in **BLACK & WHITE** (no color or grayscale)
and saved actual size or larger.

WE WILL NOT ACCEPT ARTWORK WITH ANY COLOR OTHER THAN BLACK.

By Mail...

A hard copy of camera ready artwork on plain white paper, **BLACK & WHITE ONLY**.

Signatures should be plain, white, unlined paper in **BLACK** ink.

Felt tipped pen signatures are preferred over ballpoint.

By E-Mail...

Artwork can be sent to: art@eastcoaststamps.com.

Be sure to include pertinent information, such as company name, phone number and a person who can be contacted.

Also, be sure to include any special instructions.

Art should be saved as a **BLACK & WHITE BITMAP**.

The image must be saved actual size or larger and *at least* 300dpi (600dpi is preferred).

The preferred file format is TIF. Both PC and Mac understand this platform.

All Mac files should be saved for PC before sending.

Otherwise, we will accept EPS, PSD and PDF files.

By Fax...

As a last resort, we will accept faxed signatures, but are not responsible for the quality.

Please call our Typeset Department if you have a special situation.